

CONTENT OF THE EDUCATIONAL PROGRAM

№	Code and name of modules	Total credits by module	№	Name of subject and code	Credits by subjects	Cycle/component
1	GES -1 General educational subjects module	36	1	GES 101 History of Kazakhstan	5	GC/ CC
			2	GES 102 Philosophy	5	GC/ CC
			3	GES 103 Social and Political Knowledge Module (Sociology, Cultural Studies, Political Science, Psychology)	8	GC/ CC
			4	GES 1(2)04 Physical Culture	8	GC/ CC
			5	GES 205 Information and Communication Technologies	5	GC/ CC
			6	1. GES 106/1 Fundamentals of Legal Literacy and Anti-Corruption culture 2. GES 106/2 Fundamentals of Ecology and Safe life 3. GES 106/3 Fundamentals of Economics and Entrepreneurship 4. GES 106/4 Fundamentals of Leadership and receptivity to innovation 5. GES 106/5 Emotional Intellect 6. GES 106/6 Fundamentals of mathematical statistics 7. GES 106/7 Financial literacy 8. GES 106/8 Ecology and Sustainable Development	5	GC/ OC
2	GLC -2 Language communication module	25	1	GLC 101 Kazakh (Russian) Language	10	GC/ CC
			2	GLC 102 Foreign Language	10	GC/ CC
			3	GLC 203 English for Academic Purposes	5	CC/ OC
			4	GLC 204 Academic writing		
3	GER – 3 Global Ethics and Research module	25	1	GER 201 Inclusive Education	5	CC/ UC
			2	GER 402/2 Fundamentals of scientific research	10	CC/ UC
			3	GER 303/1 Professional ethics and identity	5	MC/ UK
			4	GER 303/2 The basics of artificial intelligence	5	MC/ UK
4	BTI-4 The Basics of the Tourism Industry	20	1	BTI 101 Introduction to the tourism industry	5	CC/ UK
			2	BTI 102 Technique and tactics of active types of tourism	6	MC/ UK
			3	BTI 103 Management of tourist attractions	5	CC/ UK
			4	BTI 204/1 Museology and excursion service	6	CC /OC
			5	BTI 204/2 Tourism and country studies		
			6	BTI 205 Management of tourism	6	CC/ UK
			7	BTI 206/1 Touroperating	5	MC/OC

			8	BTI 206/2 World historical and tourist-recreational resources		
			9	TP 101 Training Practice	2	CC/ UC
			10	TP 202 Training Practice	2	CC/ UC
5	FMONvT -5 Fundamentals of management and organization of national values in tourism	35	1	FMONvT 301/1 Organization of ecotourism in protected areas of Kazakhstan	5	CC/OC
			2	FMONvT 301/2 Animation services in tourism		
			3	FMONvT 302 Sanatorium-resort management	5	CC/ UK
			4	FMONvT 303 Fundamentals of servicology	5	MC/UK
			5	FMONvT 304/1 Safety and certification	5	MC/OC
			6	FMONvT 304/2 Logistics in tourism		
			7	FMONvT 305/1 Department of tourism industry of Kazakhstan in modern conditions	5	CC/OC
			8	FMONvT 3052/2 Sustainable tourism (in Russian)		
			9	PP 303 Production practice	5	CC/ UC
			10	PP 404 Production practice	18	MC/ UC
6	STPD-6 Smart tourism product development	27	1	STPD 201 Digital marketing in the tourism economy	6	CC/UK
			2	STPD 302 Business planning and management of start-ups in tourism	5	MC/UK
			3	STPD 303 Planning and management of recreational services in tourism	5	CC/UK
			4	STPD 204 Cartography in tourism and GIS	6	CC/UK
			5	STPD 405/1 Digital management of organizations and human resources	6	MC/OC
			6	STPD 405/2 Cluster method of tourism development in the Republic of Kazakhstan		
			7	STPD 406/1 Using artificial intelligence to manage tourist destinations		MC/OC
			8	STPD 406/2 Fundamentals of accounting in tourism	6	
			9	STPD 3073/1 Hotel industry	5	MC/OC
			10	STPD 3073/2 Corporate governance and Law		
			11	STPD 308/1 Restaurant Business	5	MC/OC
			12	STPD 308/2 Taxation system in tourism and pricing		
			13	P(P)P 405 Pre -diploma (production) practice	2	MC/ UC
7	(Minor) Tourism Entrepreneurship	15	1	(M)ET 401 Tourist multi-event sport	5	CC/ OC
			2	(M)ET 402 Digital marketing	5	CC /OC
			3	(M)ET 403 MICE tourism and event management	5	CC/ OC
8	(Minor) e-Travel Agent		1	(M)e-T 401 Sales technology and customer communications	5	CC/ OC
			2	(M)e-T 402 Smart tourism: creating a tourism product based on artificial intelligence	5	CC /OC
			3	(M)e-T 403 Geography of international and domestic tourist destinations	5	CC /OC

9	Final certification	8	1	WDDP(P)PCE 401 Writing and defending a diploma paper (project) or passing a comprehensive exam	8	FA
TOTAL:		240			240	