

2. CONTENT OF THE EDUCATIONAL PROGRAM

№	Code and name of modules	Total credits by module	№	Name of subject and code	Credits by subjects	Cycle/component
1	GES -1 General educational subjects module	36	1	GES 101 History of Kazakhstan	5	GC/ CC
			2	GES 102 Philosophy	5	GC/ CC
			3	GES 103 Social and Political Knowledge Module (Sociology, Cultural Studies, Political Science, Psychology)	8	GC/ CC
			4	GES 1(2)04 Physical Culture	8	GC/ CC
			5	GES 205 Information and Communication Technologies	5	GC/ CC
			6	1. GES 106 Fundamentals of Legal Literacy and Anti-Corruption culture 2. GES 106 Fundamentals of Ecology and Safe life 3. GES 106 Fundamentals of Economics and Entrepreneurship 4. GES 106 Fundamentals of Leadership and receptivity to innovation 5. GES 106 Emotional Intellect 6. GES 106 Fundamentals of mathematical statistics	5	GC/ OC
2	GLC -2 Language communication module	25	1	GLC 101 Kazakh (Russian) Language	10	GC/ CC
			2	GLC 102 Foreign Language	10	GC/ CC
			3	GLC 203 English for Academic Purposes	5	CC/ UC
3	GER – 3	22	1	GER 201 Inclusive Education	6	CC/ UC
			2	GER 402/2 Fundamentals of scientific research	10	CC/ UC

	Global Ethics and Research module		3	GER 303 Professional ethics and identity	6	MC/ UC
4	BT-4 Basics of tourism	17	1	BT 101 Speciality turismology	5	CC/ UK
			2	BT 102 Technique and tactics of active types of tourism	6	MC UK
			3	BT 203 History of tourism	6	CC /OC
			4	BT 204 Tourist country studies		
5	FMOI-5 Fundamentals of management and organization of tourism and recreation infrastructure	37	1	FMOI 201 Museology and excursion service	6	CC UK
			2	FMOI 202 Management of tourism	6	CC UK
			3	FMOI 303 Tourism industry and infrastructure	5	CC UK
			4	FMOI 304/1 Organization of ecotourism in protected areas of Kazakhstan	5	CC OC
				FMOI 304/2 Animation services in tourism		CC OC
			5	FMOI 305/1 Sanatorium-resort management	5	CC OC
				FMOI 305/2 Fundamentals of accounting in tourism		CC OC
			6	FMOI 306/1 Fundamentals of servicology	5	CC OC
				FMOI 3062/2 Sustainable tourism		CC OC
			7	FMOI 307/1 Insurance and standardization, certification in tourism	5	MC OC
FMOI 307/2 Logistics in tourism	MC OC					
6	CPD-6	30	1	CPD 201 Marketing of tourism	6	CC UK
			2	CPD 302 Touroperating	5	MC UK

	Creation of a tourist product and digital technologoc		3	CPD 303 Planning and organization of tourism businessepi	5	CC UK
			4	CPD 204 Digital technologies in tourism	6	CC UK
			5	CPD 205/1 Cartography in tourism and GIS	8	CC OC
				CPD 205/2 World historical and tourist and recreational resources		CC OC
7	PDRK-7 Potential and directions of tourism resources of Kazakhstan	5	1	PDRK 301/1 Department of tourism industry of Kazakhstan in modern conditions	5	CC OC
				PDRK 301/2 Cluster method of tourism development in the Republic of Kazakhstan		CC OC
8	TE-8 Tourism entrepreneurship	19	1	TE 301 Staff management of tourism enterprise	5	MC UK
			2	TE 3023/1 Hotel industry	5	MC OC
				TE 3023/2 Corporate governance and Law		MC OC
			3	TE 403/1 Restaurant Business	4	MC OC
				TE 403/2 Taxation system in tourism and pricing		MC OC
			4	TE 404/1 Entrepreneurship and Start up	5	MC OC
TE 404/2 Business analytics	MC OC					
9	P-9 Practices	26	1	TP 101 Training Practice	2	CC/ UC
			2	TP 202 Training Practice	2	CC/ UC
			3	PP 303 Production practice	4	CC/ UC

			4	PP 404 Production practice	16	MC/ UC
			5	P(P)P 405 Pre -diploma (production) practice	2	MC/ UC
	(Minor) Tourist business entrepreneur	15	1	(M)ET 401 Tourist martial arts	5	CC OC
2			(M)ET 402 Digital marketing	5	CC OC	
3			(M)ET 403 MICE tourism and event management	5	CC OC	
	Final certification	8	1	WDDP(P)PCE 406 Writing and defending a diploma paper (project) or passing a comprehensive exam	8	FA
	TOTAL:	240			240	