

## 2. CONTENT OF THE EDUCATIONAL PROGRAM

№	Code and name of modules	Total credits by module	№	Name of subject and code	Credits by subjects	Cycle/component
1	<b>GES -1</b> <b>General educational subjects module</b>	<b>36</b>	1	<b>GES 101</b> History of Kazakhstan	5	GC/ CC
			2	<b>GES 102</b> Philosophy	5	GC/ CC
			3	<b>GES 103</b> Social and Political Knowledge Module (Sociology, Cultural Studies, Political Science, Psychology)	8	GC/ CC
			4	<b>GES 1(2)04</b> Physical Culture	8	GC/ CC
			5	<b>GES 205</b> Information and Communication Technologies	5	GC/ CC
			6	1. <b>GES 106/1</b> Fundamentals of Legal Literacy and Anti-Corruption culture 2. <b>GES 106/3</b> Fundamentals of Economics and Entrepreneurship 3. <b>GES 106/4</b> Fundamentals of Leadership and receptivity to innovation 4. <b>GES 106/5</b> Emotional Intellect 5. <b>GES 106/6</b> Fundamentals of mathematical statistics 6. <b>GES 106/7</b> Ecology and Sustainable Development 7. <b>GES 106/8</b> Financial literacy	5	GC/ OC
2	<b>GLC -2</b> <b>Language communication module</b>	<b>25</b>	1	<b>GLC 101</b> Kazakh (Russian) Language	10	GC/ CC
			2	<b>GLC 102</b> Foreign Language	10	GC/ CC
			3	<b>GLC 203</b> English for Academic Purposes	5	CC/ UC
			4	<b>GLC 204</b> Academic writing		
3	<b>GER – 3</b>	<b>22</b>	1	<b>GER 201</b> Inclusive Education	6	CC/ UC



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	<b>Global Ethics and Research module</b>		2	<b>GER 402/2</b> Fundamentals of scientific research	10	CC/ UC
			3	<b>GER 303/1</b> Professional ethics and identity	5	MC/ UC
			4	<b>GER 303/2</b> The basics of artificial intelligence		
4	<b>BT-4 Basics of tourism</b>	17	1	<b>BT 101</b> Speciality turismology	5	CC/ UK
			2	<b>BT 102</b> Technique and tactics of active types of tourism	6	MC UK
			3	<b>BT 203</b> History of tourism	6	CC /OC
			4	<b>BT 2034/2</b> Tourism and country studies		
5	<b>FMOI-5  Fundamentals of management and organization of tourism and recreation infrastructure</b>	37	1	<b>FMOI 201</b> Museology and excursion service	6	CC UK
			2	<b>FMOI 202</b> Management of tourism	6	CC UK
			3	<b>FMOI 303</b> Tourism industry and infrastructure	5	MC UK
			4	<b>FMOI 304/1</b> Organization of ecotourism in protected areas of Kazakhstan	5	CC OC
				<b>FMOI 304/2</b> Animation services in tourism		CC OC
			5	<b>FMOI 305/1</b> Sanatorium-resort management	5	CC OC
				<b>FMOI 305/2</b> Fundamentals of accounting in tourism		CC OC
			6	<b>FMOI 306/1</b> Fundamentals of servicology	5	MC OC
				<b>FMOI 3062/2</b> Sustainable tourism		MC OC
			7	<b>FMOI 307/1</b> Insurance and standardization, certification in tourism	5	MC OC
				<b>FMOI 307/2</b> Logistics in tourism		MC OC



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6	<b>CPD-6</b> Creation of a tourist product and digital technologoc	30	1	<b>CPD 201</b> Marketing of tourism	6	CC UK
			2	<b>CPD 302</b> Touroperating	5	MC UK
			3	<b>CPD 303</b> Planning and organization of tourism businessepi	5	CC UK
			4	<b>CPD 204</b> Digital technologies in tourism	6	CC UK
			5	<b>CPD 205/1</b> Cartography in tourism and GIS	8	CC OC
				<b>CPD 205/2</b> World historical and tourist and recreational resources		CC OC
7	<b>PDRK-7</b> Potential and directions of tourism resources of Kazakhstan	5	1	<b>PDRK 301/1</b> Department of tourism industry of Kazakhstan in modern conditions	5	CC OC
				<b>PDRK 301/2</b> Cluster method of tourism development in the Republic of Kazakhstan		CC OC
8	<b>TE-8</b> Tourism entrepreneurship	19	1	<b>TE 301</b> Staff management of tourism enterprise	5	MC UK
			2	<b>TE 3023/1</b> Hotel industry	6	MC OC
				<b>TE 3023/2</b> Corporate governance and Law		MC OC
			3	<b>TE 403/1</b> Restaurant Business	4	MC OC
				<b>TE 403/2</b> Taxation system in tourism and pricing		MC OC
			4	<b>TE 404/1</b> Entrepreneurship and Start up	5	MC OC
				<b>TE 404/2</b> Business analytics		MC OC
9	<b>P-9</b> Practices	26	1	<b>TP 101</b> Training Practice	2	CC/ UC
			2	<b>TP 202</b> Training Practice	2	CC/ UC
			3	<b>PP 303</b> Production practice	4	CC/ UC



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			4	<b>PP 404</b> Production practice	16	MC/ UC
			5	<b>P(P)P 405</b> Pre -diploma (production) practice	2	MC/ UC
	<b>(Minor) Tourist business entrepreneur</b>	<b>15</b>	1	<b>(M)ET 401</b> Tourist martial arts	5	CC OC
			2	<b>(M)ET 402</b> Digital marketing	5	CC OC
			3	<b>(M)ET 403</b> MICE tourism and event management	5	CC OC
	<b>Final certification</b>	<b>8</b>	1	<b>WDDP(P)PCE 406</b> Writing and defending a diploma paper (project) or passing a comprehensive exam	8	FA
<b>TOTAL:</b>		<b>240</b>			<b>240</b>	