

6B03101 SOCIOLOGY

The purpose of the educational program: Training of a professionally competent specialist who knows the basics of research work, taking into account the needs of the labor market and the requirements of the employer, able to independently perform analytical and consulting services, functionally provide sociological and marketing research.

VISION, MISSION, PROGRAM GOAL, VALUES, UNIVERSITY GRADUATE ATTRIBUTES

Vision:

An intellectual platform that develops educators who are open to new ideas and able to lead in a rapidly changing world.

Mission:

Developing teacher leaders, who can create, develop, and disseminate advanced knowledge and values in education for the benefit our country and the world.

Program goal:

Our University aims to become a hub for innovative teaching, learning, research as well as the development of rural education in Central Asia.

Values:

Integrity, commitment, care.

University graduate attributes:

- Self-guided learners and reflexive practitioners
- Responsible personalities with moral and ethical values
- Professionals with deep subject knowledge and digital skills
- Creative and critical thinkers and excellent team players and communicators
- Adaptive leaders in teaching and learning
- Diverse, inclusive and for equality of opportunity in society

THE RATIONALE BEHIND THE EDUCATION PROGRAM

The training program for bachelor of education in the educational program 6B03101 Sociology is determined by the results of training, which are formed on the basis of Dublin descriptors and are expressed through the competence of General, methodological and subject training. The educational program is developed taking into account the generalization of modern domestic and international experience of training in this area, author's and collective scientific achievements and educational and methodological developments in the field of specialization, the requirements of employers and the demands of the labor market.

DISTINCTIVE FEATURES OF THE EDUCATIONAL PROGRAM

Academic mobility	Mississippi Valley State University (USA)
Additional educational program (Minor)	Manager-analyst

Coincidence with similar EP of leading universities in the near and far abroad

Stanford University - 71.84%;

University Of Nigde (Turkey) - 89,48%;

Moscow state pedagogical University - 82.6%;
University Of LOrto (LOrtugal (U.LOrto) – 59.8.

GRADUATE CAREER OPPORTUNITIES

- work as a sociologist-practitioner in companies that study public opinion;
- to work as a sociologist-analyst in state and municipal authorities;
- teacher of social and social disciplines in secondary and higher educational institutions;
- sociologist-researcher in research centers, departments of the Academy of Sciences;
- Specialist of the Department of Labor and Social Protection;
- specialist, head of social departments of akimats;
- sociologist in educational organizations;
- sociologist-consultant in the analytical departments of large local and international companies;
- marketer in analytical social centers and consulting companies;
- manager of a production organization when receiving additional special education;
- demographer in the departments of demography and migration;
- social worker in socially oriented non-governmental organizations;
- social worker in akimats, departments of the Ministry of Labor and Social Protection of the LOrtugal;
- head of the social service;
- a specialist who studies public opinion and its components in election campaigns;
- evaluator of the effectiveness of the implementation of public relations (public relations) and advertising campaigns;
- in human resources services;
- a sociologist who conducts marketing analysis in the marketing departments of enterprises;
- a sociologist who forms rating data in the media and publishing business;
- specialist-expert in financial and credit institutions;

AREAS OF PROFESSIONAL COMPETENCE

Areas of professional competence 1

Competence of an expert and analyst: for processing and analyzing data for preparing analytical solutions, expert opinions and recommendations, planning and performing project work in the field of public opinion research, organizing the work of marketing services ready to provide;

Areas of professional competence 2

There is a competence to study social processes, mastering various methods and techniques for studying phenomena and processes in society.

Areas of professional competence 3

Competence of a teacher of social and humanitarian disciplines: able to develop curricula for teaching sociology and conduct training sessions.

EDUCATIONAL PROGRAM LEARNING OUTCOMES

LO 1 - Applies a variety of communication formats taking into account socio-cultural diversity, adheres to the principles of equality and accessibility in education, to create a prosperous and inclusive environment, has leadership qualities and is able to apply them to develop collective potential

LO 2 - LOssess high-level critical and creative thinking skills, are capable of self-regulation and reflection to solve professional problems

LO 3 - Demonstrate knowledge of and adherence to ethical and legal norms in research and use of digital technologies. Apply security measures when working with digital information and data protection, promote the active, safe and ethical use of digital resources.

LO 4 – For professional activity and becoming a citizen and patriot of her country, she acquires such qualities as honesty, sincerity, hard work and common sense

LO 5 - Analyzes the formation of the main directions and trends in the development of world and domestic sociological education;

LO 6 - Connects sociological knowledge with the global problems of our time, forms a concept for solving problems and creating judgments using mathematical modeling in the field of sociological knowledge;

LO 7 - Can consult and use computer programs to collect information used in the sociological professional activity, use it in research work;

LO 8 - Collects and interprets information necessary for making judgments based on social, ethical and scientific approaches, analyzes and predicts comparable, content-analytical and other sociological and demographic data;

LO 9 - It can be considered through expert research in determining the main social indicators, in the methods of using sociological forecasts in social reality, in determining social models and value orientations of individuals and social groups;

LO 10 - Gives a final assessment of social situations and methods of sociological research from a critical point of view on the results, during the analysis of changes in social processes;

LO 11 - To be able to organize and conduct sociological research in the market of expertise, marketing and social consulting;

LO 12 - The ability to organize events to change the local properties and trends in the right direction, in connection with the improvement of the structure of society;

Matrix for correlating EP learning outcomes with graduate attributes

	LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10	LO11	LO12
AG1	+	+	+									
AG2	+	+		+								
AG3							+	+		+		+
AG4	+	+				+					+	
AG5					+		+		+		+	
AG6		+						+	+			+

REFERENCES

The educational program is developed based on the following legal acts:

- 1) Professional standard «Sociology of labor (sociological research in organizations)», approved by the order of the Deputy Chairman of the Board of the National chamber of entrepreneurs of the Republic of Kazakhstan «Atameken» dated December 18, 2019 No. 255;
- 2) State mandatory standard of higher and Postgraduate education, approved by Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 № 2. Registered with the Ministry of Justice of the Republic of Kazakhstan on July 27, 2022 №28916.