

ҚАЗАҚ ҰЛТТЫҚ ҚЫЗДАР ПЕДАГОГИКАЛЫҚ УНИВЕРСИТЕТІ
КАЗАХСКИЙ НАЦИОНАЛЬНЫЙ ЖЕНСКИЙ ПЕДАГОГИЧЕСКИЙ УНИВЕРСИТЕТ
KAZAKH NATIONAL WOMEN'S TEACHER TRAINING UNIVERSITY

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ҚОСЫМША (MINOR) БІЛІМ БЕРУ БАҒДАРЛАМАЛАРЫ
ДОПОЛНИТЕЛЬНЫЕ ОБРАЗОВАТЕЛЬНЫЕ ПРОГРАММЫ (MINOR)
ADDITIONAL EDUCATIONAL PROGRAMS (MINOR)

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**ADDITIONAL EDUCATIONAL PROGRAM (MINOR)
«CONSULTANT-COMMUNICATOR»**

For whom it is intended: The program (Minor) «Consultant-Communicator» is intended for students of all major educational programs.

Relevance: The program (Minor) "Consultant-Communicator" is necessary for the adaptation of citizens to social changes and the formation of social responsibility in society.

Justification: Social changes in modern social relations, the demand for new requirements of market relations, led to the formation of the labor market in a new format. These are market requirements that must be met on the basis of professional qualifications, know new forms and areas of work with the population and social groups, and implement them.

When meeting these needs, the "Consultant-Communicator" must be a professional who has ready-made competencies for all the requirements of the existing socio-economic policy and public relations.

For high-quality conduct of professional activities in accordance with the requirements of professional standards, the Department of Social and humanitarian disciplines of Kaznatszhenpu has developed a Minor program "Consultant-Communicator" for an additional program.

Purpose: Formation of a Manager-consultant who is prone to social changes and is able to implement social partnership.

Program Description:

1. The program (Minor) consists of 3 disciplines, each discipline has 5 credits, in total the student must master 15 credits.
2. The program (Minor) «Consultant-Communicator» does not require pre-requisites.
3. The number of credits for obtaining a bachelor's degree remains unchanged at least 240 credits.

Program content:

| Name of the discipline | Description of the discipline | Teaching outcomes |
|--------------------------------|--|--|
| Theory of social communication | The course introduces the following concepts: social communication, evolution of social communications, communicative activities, social memory, social information. Students improve their knowledge and application of information and communication technologies. They study the achievements of the global information civilization. | Applies theoretical knowledge of the social and pedagogical sphere in professional activities. Applies modern social work technologies to solve social problems, organize social services and provide social assistance Has the skills of language communication in English in a professional and academic environment. |
| Basis of Advisory activities | The course explains to students the essence of consulting activities, the system of functioning, and the importance of social work. The course builds students' decision-making skills, systems thinking, and analytical analysis. Adapts tolerance to professional competence. | Understands the content, role of life and social values, morals and ethics of behavior in social work; Has the skills to carry out Advisory activities in compliance with socio-cultural and professional-ethical requirements. Able to solve problems of socio-cultural development of society and to work with various groups of the population |
| Virtual reality communication | The course introduces students to the phenomenon of virtual reality. They study the concepts of "Virtualistics", communication space, and virtual space. They discuss the problems of globalization and the Ethics of virtual reality communication. Develops analytical skills for working in social networks and features of virtual reality | Applies modern technologies of social work in solving social problems, organizing social services and providing social assistance. Applies methods of mathematical analysis, modeling and experiments in the study of the level of social support for citizens. Has language communication skills in English in a professional and academic environment. |

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