



## 1. CHARACTERISTIC OF THE EDUCATIONAL PROGRAM

**The purpose of the educational program:** Training competitive specialists in the education system of the Republic Kazakhstan with basic knowledge to carry out pedagogical, scientific activities in the field of teaching informatics and information and communication technologies using modern tools, taking into account the market demands and employers' requirements

### 1.2 VISION, MISSION, PROGRAM GOAL, VALUES, UNIVERSITY GRADUATE ATTRIBUTES

**Vision:**

An intellectual platform that develops educators who are open to new ideas and able to lead in a rapidly changing world.

**Mission:**

Developing teacher leaders, who can create, develop, and disseminate advanced knowledge and values in education for the benefit of our country and the world.

**Program goal:**

Our University aims to become a hub for innovative teaching, learning, research as well as the development of rural education in Central Asia.

**Values:**

Integrity, commitment, care.

**University graduate attributes:**

- Self-guided learners and reflexive practitioners
- Responsible personalities with moral and ethical values
- Professionals with deep subject knowledge and digital skills
- Creative and critical thinkers and excellent team players and communicators
- Adaptive leaders in teaching and learning
- Diverse, inclusive and for equality of opportunity in society

### 1.3. THE RATIONALE BEHIND THE EDUCATION PROGRAM

The specialty of the organizer of leisure activities is in demand in the Republic, and there are more and more people who want to get this qualification every year. Among the students studying in this direction, most have good vocal skills and artistic abilities. These students want to develop their singing skills in addition to organizational skills and get official confirmation of professional training in the field of vocal art. Kazakh national women's pedagogical University has material and pedagogical resources to meet the needs of students. In this regard, the educational program is designed with a focus on practical orientation and includes a large number of elective subjects designed to give practical skills in vocal, musical and pop activities. The program is aimed at meeting the requirements of modernity and contains subjects that reveal innovative achievements in the field of leisure and the experience of foreign countries.

### 1.4. DISTINCTIVE FEATURES OF THE EDUCATIONAL PROGRAM

Academic mobility	South Kazakhstan University named after Mukhtar Auezov
Double-degree program	-
Additional education (Minor)	Leisure manager

**Coincidence with similar EP of leading universities in the near and far abroad** *Petersburg state Institute of culture* – 40%;

*Perm state Institute of culture* - 38 %.

### 1.5. GRADUATE CAREER OPPORTUNITIES

Organizer of concert events and festive events on educational work in schools and extracurricular institutions, houses of culture and art schools



## 1.6. AREAS OF PROFESSIONAL COMPETENCE

### Area of professional competence 1

She has performing skills: pop singing, musical instrument, acting and stage plasticity.

### Area of professional competence 2

Knows the basics of management and marketing in the field of culture, the history of recreation, the basics of drama and is able to work with a creative team.

### Area of professional competence 3

Has the skills of directing and production and organizational work of cultural events.

## 1.7. EDUCATIONAL PROGRAM LEARNING OUTCOMES:

**LO 1** - Applies a variety of communication formats taking into account socio-cultural diversity, adheres to the principles of equality and accessibility in education, to create a prosperous and inclusive environment, has leadership qualities and is able to apply them to develop collective potential

**LO 2** - Possess high-level critical and creative thinking skills, are capable of self-regulation and reflection to solve professional problems

**LO 3** - Demonstrate knowledge of and adherence to ethical and legal norms in research and use of digital technologies. Apply security measures when working with digital information and data protection, promote the active, safe and ethical use of digital resources.

**LO 4** – For professional activity and becoming a citizen and patriot of her country, she acquires such qualities as honesty, sincerity, hard work and common sense

**LO 5** – Student safe and effective digital tools and technologies for professional activities. Uses the latest achievements of the IT industry and technical progress in professional activities.

**LO 6** – She know the history of art, the history and theory of recreation, technology and artistic creativity. Carry out the synthesis of practical skills and interdisciplinary connections in professional activities. Open to new knowledge, research for personal and professional growth.

**LO 7** – On the basis of the laws of drama and performing arts, she mastered creative methods of developing creative activity in a team (artistic, musical) with the use of technical means and stage equipment, skills of directing.

**LO 8** – Be able to organize cultural and mass events in cultural and art institutions, have communicative and creative qualities in working with children, Foster and instill a positive attitude to art

**LO 9** – Able to create an inclusive environment and an emotionally stable atmosphere in the creative team, understand the role of the leisure industry in the education and development of culture, aesthetics and spiritual values of society.

**LO 10** – Student comprehensive skills in applying marketing and management methods and tools for organizing and implementing cultural and leisure activities. Studies the state of development of the leisure industry based on a comparison of national and world experience.

**LO 11** – Student critical and analytical thinking in the implementation of organizational and creative research projects, has skills in academic writing and presentation of research results in the subject area, including in a foreign language

**LO 12** – Student out an assessment of personal and professional development to solve the tasks of high-quality and competitive organization of professional activities of the head of leisure time.

### Matrix for correlating EP learning outcomes with graduate attributes

	LO 1	LO 2	LO 3	LO 4	LO 5	LO 6	LO 7	LO 8	LO 9	LO 10	LO 11	V 12
<b>GA1</b>		+		+		+				+		
<b>GA 2</b>				+				+	+			
<b>GA 3</b>	+				+		+		+			
<b>GA 4</b>		+	+			+	+	+			+	+
<b>GA 5</b>	+			+						+	+	+
<b>GA 6</b>	+			+					+	+		

## 1.8. REFERENCES

The educational program is developed based on the following legal acts:

- 1) Order of the minister of Science and higher education of the Republic of Kazakhstan dated July 20, 2022 No. 2. Registered with the Ministry of Justice of the Republic of Kazakhstan as of July 21, 2022 No. 28916. Changes and additions were made by order of the Ministry of Science and higher education of the Republic of Kazakhstan dated 19.01.2023.



- 2) Industry qualifications framework in the field of culture and art, approved by Protocol No. 3 on August 25, 2016 by the Industry Commission on Social Partnership and Regulation of Social and Labor Relations of the Ministry of Culture and Sports of the Republic of Kazakhstan.
- 3) In the Protocol № 8 of March 10.2023. the Department of choreography and Art Management, the educational program 6b11102-cultural and leisure work, was discussed with employers.

### 3. RESOURCE SUPPLY OF THE EDUCATIONAL PROGRAM

#### 3.1. LIBRARY FUND

One of the most important indicators of the quality of training of personnel under the educational program is the provision of students with educational, educational-methodical, scientific, reference, fiction and periodicals.

According to the EP 6b11102-cultural and leisure work, the library's collection as of May 1, 2023 is 16915 copies, including 12686 copies in the state language, 4103 copies in Russian and 126 copies in foreign languages. The university library provides students and teaching staff with access to IPR books, Polpred, Alembook, Web of Science, Elsevier (Scopus) databases.

Access to the Republican Interuniversity Electronic Library (RSE), which combines electronic educational and scientific resources of higher educational institutions of the Republic of Kazakhstan, has been provided.

Students of the educational program have access to the following scientific journals: "Vestnik Kaznotszhenpu", "Izvestia NAN RK", "Journal of Leisure Research", "tradition", "pedagogy and art", "cultural heritage".

Since 2010, the library has been providing Kaznau students with the opportunity to get acquainted with the content of Master's theses in traditional formats (more than 150 titles), half of which have been converted to PDF format today.

Also, students can use the "Electronic Library of Kaznotszhenpu" service, which provides access to the Electronic Library from a computer from anywhere in the world in 24/7 format (site address: lib.kazmkpu.kz). on the basis of the electoral library, there are about 10,000 full-text sources for students, more than 1,000 licensed books, 6,676 units scanned by library staff, and about 300 books belong to rare fund sources.

#### 3.2. TEACHERS STAFFING

The educational program is implemented by the Department of choreography and cultural and leisure work. Quantitative and qualitative indicators of teaching staff serving the educational program (disciplines of the basic and profile cycles):

The total number of teaching staff is 5 people, including::

Honored Artist of the Republic of Kazakhstan - 1

Doctors of science –

Candidate –

PH Doctors.D – 1

MASTERS-2

Op degree-40%.

The qualification characteristics of the teaching staff of the educational program are reflected in the Personnel Directory.

#### 3.3. MATERIAL AND TECHNICAL BASE

The university has a modern social infrastructure. There are 3 academic buildings with a total area of 23458.8 sq.m. and a useful area of 13215.6 sq. m. Currently, the university has 5 interactive lecture halls, 37 specialized multimedia rooms, educational laboratories and a language room. Students from other cities are provided with a hostel. In the property of kazmemkizpu there are 6 dormitories with a total area of 23111.6 sq.m., as well as one House of scientists for teaching staff. On the territory of the university there is a Medical Center, a psychological center "Zhan Shuagi".

Each student created the necessary conditions for living in his house, the staff of the Department for organizing the work of the library held various cultural, sports events, competitions. For students with disabilities, there is an elevator, a ramp. Each student's home has an equipped gym.

The university has a Department of security, accounting and civil defense. Public order and preservation of the material base are ensured by the security service of the University.

#### *Practice bases:*

№	Name of company	№ and contract date
1	State enterprise "House of schoolchildren N7" of the Department of education of Almaty	Agreement No. 14 dated 06.09.2021



#### 4. LONG-TERM PLAN FOR THE DEVELOPMENT OF THE EDUCATIONAL PROGRAM

№	Content of the event	Implementation period	Responsible
<b>Educational and methodological direction</b>			
1	Development of educational and methodological complexes and syllabuses of new disciplines included in the educational program	2023-2024	Program leader, teaching staff
2	Preparation of methodological manuals and teaching aids on new disciplines	2023	Program leader, teaching staff
<b>Research direction</b>			
1	Publication of articles related to topical issues of rest work.	2023-2024	Program leader, teaching staff
2	Preparation of reports by teachers and students of national and international scientific and practical conferences	2023-2024	Program leader, teaching staff
3	Conclusion of a memorandum of bilateral cooperation with foreign universities implementing educational programs.	2023-2024	Program leader, teaching staff
4	Preparation of research project works	2023-2024	Program leader, teaching staff
<b>Direction of Education</b>			
1	University, City, national and international events (competitions, festivals, organization and participation in forums, etc.)	2023-2024	Program leader, teaching staff
<b>Training</b>			
1	Organization of advanced training courses for teaching staff in areas related to the introduction of new disciplines into the educational program.	2023-2024	Program leader, teaching staff
<b>Career guidance work</b>			
1	Conducting introductory and campaign conversations in colleges of culture and art, senior classes of general education schools	2023-2024	Program leader, teaching staff