

6B01402 - VISUAL ART, ARTWORK, GRAPHICS AND DESIGN

The purpose of the educational program: Training of specialist teachers who are creative and critical thinkers, with a high level of development of collaboration and communication skills, able to manage tasks in the field of visual art, artistic work, graphics and design based on innovative educational technologies.

VISION, MISSION, PROGRAM GOAL, VALUES, UNIVERSITY GRADUATE ATTRIBUTES

Vision:

An intellectual platform that develops educators who are open to new ideas and able to lead in a rapidly changing world.

Mission:

Developing teacher leaders, who can create, develop, and disseminate advanced knowledge and values in education for the benefit our country and the world.

Program goal:

Our University aims to become a hub for innovative teaching, learning, research as well as the development of rural education in Central Asia.

Values:

Integrity, commitment, care.

University graduate attributes:

- Self-guided learners and reflexive practitioners
- Responsible personalities with moral and ethical values
- Professionals with deep subject knowledge and digital skills
- Creative and critical thinkers and excellent team players and communicators
- Adaptive leaders in teaching and learning
- Diverse, inclusive and for equality of opportunity in society

THE RATIONALE BEHIND THE EDUCATION PROGRAM

Information innovations in society, world trends, high demands in the labor market require the formation of a creative artistic and aesthetic personality, creative thinking in the context of competition in the educational space, possessing fundamental knowledge of modern technologies and effective training methods.

Today's educational paradigm has changed, the model of "education for life" has made it possible to perceive the actions and life principles of the person in a new way. The new reform of school education is aimed at its comprehensive harmonious development and the formation of creative skills, taking into account the natural inclinations and value guidelines of the younger generation.

B007 – Teacher Training in Art Work and Technical Drawing is based on new requirements for the quality of training of pedagogical specialists in the group of the educational program. In this regard, there is a need to train pedagogical personnel-artists under the Program of visual art, art work, graphics and project education, possessing modern technologies and effective training methods and having creative and critical thinking on the content of the updated program, with high skills of knowledge, cooperation, communication, artistic and aesthetic orientation.

Modernization of the entire education system of the Republic of Kazakhstan is one of the most important tasks of improving the activities of universities - increasing the educational and cultural level of training of young personnel working on new market conditions for the development

of our society. This updated content of the built-in disciplines "Art Work," "Graphics and Design" introduces students to important elements of decorative and applied technology: mastering simple skills of artistic thinking, awakening aesthetic taste, informing about types of applied art. The visual art is a universal method of understanding human culture and its independent study.

Currently, the priority to update the content and structure of the updated program of the artistic and aesthetic direction of education should be the training of teachers in the built-in subjects "Art Labor" and "Graphics and Design," which are in demand today in the domestic labor market.

According to the Ministry of Education and Science of the Republic of Kazakhstan, schools and educational institutions of the republic need teachers of art work and drawing. <https://www.enbek.kz> ("On Approval of the State Program for the Development of Education of the Republic of Kazakhstan for 2020-2025," approved by Decree of the President of the Republic of Kazakhstan dated 12.10.2021 No. 726 "On the Implementation of the State Program for the Development of Education for 2020-2025").

DISTINCTIVE FEATURES OF THE EDUCATIONAL PROGRAM

Academic mobility	1) Korkyt ata Kyzylorda university (Kyzylorda) 2) Karaganda University named after academician E. Buketov (Karaganda)
Additional educational program (Minor)	Clothing design

Coincidence with similar EP of leading universities in the near and far abroad

According to the educational programs of foreign universities, only the correspondence of disciplines is taken into account, since they train specialists. Synegria University -30%; University of Milan-30%

GRADUATE CAREER OPPORTUNITIES

General secondary schools-gymnasiums, lyceums, colleges, creative and research institutes, out-of-school educational institutions; children's art studios, youth associations, developing centers and institutions of additional education, art schools, art designer in printing houses and OP 6V01402 Visual art, artistic work, graphics and design continue only in future professions that are currently being formed

AREAS OF PROFESSIONAL COMPETENCE

Areas of professional competence 1

training, education and development of students focused on the formation of a scientific worldview, a holistic perception of the natural-science picture of the world, the ability to observe, analyze, predict to solve vital practical problems in the field of professional activity;

Areas of professional competence 2

solving actual problems of art pedagogy, psychology of personality development, development of new approaches to teaching fine arts, new methods of teaching students, designing a new content of art education;

Areas of professional competence 3

involves work in the field of interior and exterior decoration, work as an artist at an enterprise, firm, as a book artist at a printing production; aimed at developing design projects for interiors, exteriors, other objects, work in the field of applied and industrial graphics (development of packaging, labels, brands, signs, logos, advertising, booklets, postal sets, etc.);

Areas of professional competence 4

a teacher of fine arts is aimed at creating works of art in painting, graphics, sculpture, arts and crafts, etc.; the ability to analyze and reasonably critically consider the artistic merits of a work in a social, cultural and historical context, to identify the architectonics of a work (the main features of its concept, style, execution features, unity of form and content), to conduct a comparative analysis of various interpretations; own the means of various types of fine arts and design graphics;

Areas of professional competence 5

planning the content (long-term, medium-term, short-term) of artistic and aesthetic disciplines at different levels; determination of ways to organize and conduct the educational process; willingness to make management decisions based on regulatory legal acts and organize project activities; the ability to use acquired knowledge in the field of art education: giving lectures, reports, holding a conversation on art, organizing excursions to museums, galleries, monuments of architecture and national culture, the ability to carry out editorial work.

EDUCATIONAL PROGRAM LEARNING OUTCOMES

LO 1 Applies a variety of communication formats taking into account socio-cultural diversity, adheres to the principles of equality and accessibility in education, to create a prosperous and inclusive environment, has leadership qualities and is able to apply them to develop collective potential;

LO 2 Possess high-level critical and creative thinking skills, are capable of self-regulation and reflection to solve professional problems;

LO 3 Demonstrate knowledge of and adherence to ethical and legal norms in research and use of digital technologies. Apply security measures when working with digital information and data protection, promote the active, safe and ethical use of digital resources;

LO 4 Organizes the educational process of training in visual art, artistic work, graphics and design in the context of the updated content of education as a leader from the standpoint of pedagogy of cooperation, as well as the theoretical provisions of inclusive education and modern pedagogical technologies in compliance with the principles and culture of academic integrity;

LO 5 Applies various artistic techniques and methods of pictorial and graphic skill for a realistic depiction of objects and a human figure in compliance with constructive, anatomical and proportional relationships;

LO 6 Knows the basics of healthy eating, the culture and traditions of the cuisine of the peoples of the world, the technology of cooking, the basics of crop production, follow the rules of proper nutrition, apply safety rules when using household tools and equipment;

LO 7 Analyzes the characteristics of applied art and design, the results of technological processes of artistic processing of materials based on modern requirements for the organization and support of aesthetic, technical, environmental and ergonomic conditions of the living environment for the performance of labor operations, analyzes the materiality of works of art based on design development trends;

LO 8 Uses artistic techniques and "hand made" decoration elements, uses computer technology to create and visualize creative ideas for the exterior and interior of the house;

LO 9 Owns artistic elements, principles and means of compositional construction of works of art in three-dimensional space, interprets knowledge of the basic provisions of the theory of visual art, the psychology of visual and artistic perception;

LO 10 Creates his own creative projects in which he integrates the artistic features of modern art forms, practical knowledge and skills in the field of arts and crafts and design, creates his own creative projects in which he integrates the artistic features of modern art forms, practical knowledge and skills in the field of arts and crafts and design;

LO 11 Demonstrates practical skills in various types of artistic activity (drawing, painting, sculpture, artistic design), as well as in specific forms of artistic activity based on ICT (digital photography, video, animation elements, etc.);

LO 12 Owns the methodology of organizing and conducting lessons in visual art, art work, graphics and design, puts into practice the basics of computer technology in the performance of drawing, design and arts and crafts.

Matrix for correlating EP learning outcomes with graduate attributes

	LO 1	LO 2	LO 3	LO 4	LO 5	LO 6	LO 7	LO 8	LO 9	LO 10	LO 11	LO 12
GA1		+			+					+	+	+
GA 2	+		+			+	+	+		+	+	+
GA 3	+	+	+				+	+	+		+	+
GA 4				+	+		+	+	+	+	+	+
GA 5	+			+								+
GA 6	+			+		+						+

REFERENCES

The educational program is developed based on the following legal acts:

1) State mandatory standard of higher and postgraduate education, approved by Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 No. 2. Registered with the Ministry of Justice of the Republic of Kazakhstan on July 27, 2022 No. 28916.

2) Professional standard "Teacher", approved by order of the Acting Minister of Education of the Republic of Kazakhstan dated December 15, 2022 year No. 500. Registered with the Ministry of Justice of the Republic of Kazakhstan on December 19, 2022 No. 31149.

3) Methodological recommendations on the organization and conduct of pedagogical practice for students of the field of education "pedagogical sciences. Order No. 125 dated March 27, 2023